through a survey and workshop, requiring around 4 hours for programme will consider the different needs and interests of depth of expertise, and access to trainers with highly tailored Stone Soup engagement in February to March 2023 runs from Asian Species Action Partnership, Synchronicity Earth and Stone

**ESSENTIALS OF NGO MANAGEMENT**

Asian Species Action Partnership, Synchronicity Earth and Stone Soup Consulting are launching a training and mentoring programme on essential elements of NGO Management, adjusted to the nature conservation and Southeast Asia context. The programme runs from February 2023 to March 2024 with co-design engagement in February to March 2023 and the training phase from April onwards. This opportunity is open to ASAP and/or Synchronicity Earth Partners with a focus on local/national organisations in Southeast Asia.

**Strategic Planning**

Strategic Planning is the capacity of an organisation to look ahead in the future and create a bridge between the present moment and the desired future. This module will bring current or potential NGO leaders to consider the strategies they will need to take the organisation forward. It will start by discussing the importance of monitoring, evaluation, learning and adaptive management. At the end of the module, participants will be able to draft and present a strategic plan that can be easily adjusted to their organisations’ needs.

2 sessions of 3 hours

**Governance and leadership**

To design this module, Stone Soup will begin with researching regional legal and governance frameworks. In this module, we will highlight the good practices and processes to achieve them, in line with the countries’ legal framework. In Governance and Leadership, training the most important aspects include ethics, conflicts of interest, management, the difference between governance and management, as well as exploring alternative and transitional models.

2 sessions of 3 hours

**Fundraising and Financial Sustainability**

There are over 100 ways of fundraising, but the majority of organisations focus on 4 or 5 techniques. Stone Soup will give an overview of the main fundraising techniques and discuss the criteria on how to decide if a technique works for your organisation. In the assessment stage Stone Soup can also see if the organisations want to focus dive into particular issues such as funding applications, individual donors, crowdfunding, etc. Based on that, the module can be tailored. For those interested in learning about sustainability, we always introduce innovation e.g. the perspective of the funder, tips based on case studies, etc.

3 sessions of 3 hours

**Scaling Up**

Organisations may have projects and businesses/products ready for replication and to develop further. They may also be ready to develop the organisation as a whole and to see it grow and expand. In this scaling module you will learn how to map out, to scale deep and scale up, and even scale out if needed. This will include looking at the challenges and strategies for growth, expansion, product or department/area development or downsizing and which methodologies can be used – organic growth, licensing, social franchising.

2 sessions of 3 hours

**Strategic Alliances**

Building purpose-driven alliances can be a powerful strategy in our path towards building more resilient organisations and generating more social value for society. These alliances can have powerful results. You can boost the impact and sustainability of your organisation by building dialogue between people, and with other organisations. Benefits can be countless, but the challenges along the way can also be very discouraging. To build a strong vision and common goal for everyone involved, you need to map stakeholders, along the way can also be very discouraging. To build a strong vision and common goal for everyone involved, you need to map stakeholders, etc.

2 sessions of 3 hours

**Monitor and Evaluation**

Monitoring and evaluation are complementary but not the same, as one is used for checking milestones and fulfilment of goals and another for strategic decision making. Stone Soup distinguishes between both and explains main methodologies that can be used, including impact evaluation methodologies. Focus is on simple and easy to implement systems, to be feasible for small organisations, but always highlighting the importance of MEL (monitoring, evaluation and learning) for organisational sustainability.

2 sessions of 3 hours

**Pilar Balet**

Communication consultant specialised in projects with a social impact. Will lead the Strategic Communication module.

**Liliana Dias**


**Julio Alonso Gil**

Focused on organisational development, strategic planning, governance and training. Will lead the Financial Management module.

**Daniel Mendes**

Biologist with specialisation in Sustainability and Corporate Responsibility Management. Will co-lead Strategic Planning, and lead the Social Innovation module.

**Claudia Pedra**

Stone Soup Consulting’s Managing and Founding Partner Project supervisor. Will co-lead Strategic Planning, and lead Governance, Fundraising and Scaling up modules.

**Rosa Matos**

Stone Soup Consulting’s Managing and Founding Partner. Will lead the Strategic Alliance and Monitoring and Evaluation modules.

**Social Innovation/Agile thinking**

OECD defines social innovation as the design and implementation of new solutions that imply conceptual, process, product, or organisational change, which ultimately aim to improve the welfare and wellbeing of individuals and communities. This module will be an opportunity for participants to firstly look at the broader topic of innovation, analysing what the main types and forms that exist, and then explore practical examples of social innovation initiatives. We will use tools such as the Open Innovation, Business Model Canvas, Prototyping, Business Design and Design Thinking (Human Centered design).

For further information and to apply visit: [www.cesviessentialsofngomgmt.org/registration](http://www.cesviessentialsofngomgmt.org/registration)

For any questions or clarifications please contact: training@asapphil.org

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